

**Resolution No. 7  
Series 2010**

**A Resolution Affirming Town of Crested Butte Support Of  
And Partnership With The 2011 Quiznos Pro Challenge.**

**WHEREAS** Colorado Governor Bill Ritter, together with Quiznos, one of the nation's leading restaurant companies, and Lance Armstrong, world-renowned road-racing cyclist, have announced plans for the "Quiznos Pro Challenge", a seven-day international pro-cycling competition in Colorado during August 2011; and

**WHEREAS** the world's top professional cyclists and teams are expected to compete, with on-location participation by hundreds of official staff, credentialed media and volunteers; and

**WHEREAS** each stage of the event is expected to generate thousands of local spectators, millions of television viewers and substantial economic benefit; and

**WHEREAS** the Quiznos Pro Challenge will utilize a public-private partnership joining the State of Colorado, host communities and sponsors in establishing a premier professional sporting event that will showcase the beauty of Colorado and it's communities, promote physical fitness and encourage a healthy lifestyle; and

**WHEREAS** Crested Butte / Mt. Crested Butte has an economy dominated by tourism, is a world-class cycling destination and has a thriving population of cycling enthusiasts and wellness devotees; and

**WHEREAS** a Local Organizing Committee has been formed to secure, plan, market and execute a successful stage of the Quiznos Pro Challenge in Crested Butte / Mt. Crested Butte.

**NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF CRESTED BUTTE, COLORADO THAT:**

1. The Town Council supports the Quiznos Pro Challenge and urges the organizers to select Crested Butte / Mt. Crested Butte to host a stage of the race;
2. The Town Council supports the work of our Local Organizing Committee and will work with both the state and local organizers to ensure the safe, efficient and successful operation of the event within the Town; and
3. The Town Council encourages people in our community to participate in events and initiatives that will raise the overall awareness of the Quiznos Pro Challenge.

**INTRODUCED, READ AND ADOPTED UPON FIRST READING THIS 7<sup>TH</sup> DAY OF**

SEPTEMBER, 2010.

TOWN CRESTED BUTTE, COLORADO

By: *Leah B. Williams*  
Leah B. Williams, Mayor

ATTEST:

*Eileen Hughes*  
Eileen Hughes, Town Clerk

(SEAL)

