

RESOLUTION NO. 12

SERIES 2009

A Resolution in Support of Gunnison County Ballot Measure 5A (Reauthorization of Local Marketing District Tax)

WHEREAS, the Local Marketing District (LMD) was established by a vote of Gunnison County residents in 2002 to collect a special 4% tax on lodging; and

WHEREAS, the Gunnison-Crested Butte Tourism Association was formed specifically to utilize the LMD money to market Gunnison County as a year-round vacation destination; and

WHEREAS, the LMD marketing dollars go to represent the attractions, activities and businesses in the county, including lodging, shops, restaurants, outfitters and businesses; and

WHEREAS, tourism accounts for nearly 50% of the economy in Gunnison County and tourism related business is a significant revenue source to many Crested Butte residents; and

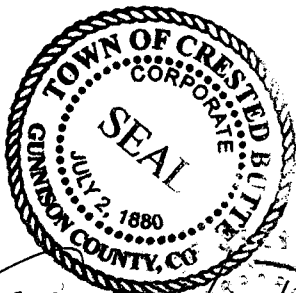
WHEREAS, in 2008 the LMD collected \$1,031,915; and

WHEREAS, the reauthorization of the LMD does not raise taxes for Gunnison County residents; and

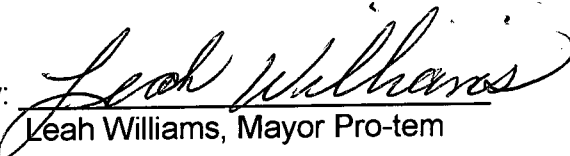
WHEREAS, the current LMD expires on January 1, 2011.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF CRESTED BUTTE, COLORADO THAT: the Town Council supports the reauthorization of the Local Marketing District Tax and therefore encourages eligible Crested Butte electors to vote "Yes" on Gunnison County Ballot Measure 5A.

INTRODUCED, READ AND ADOPTED UPON THIS FIRST READING THIS 5th DAY OF OCTOBER, 2009.



TOWN OF CRESTED BUTTE, COLORADO

By: 
Leah Williams, Mayor Pro-tem

ATTEST:


Eileen Hughes, Town Clerk