

RESOLUTION NO. 7

SERIES 2017

**RESOLUTIONS OF THE CRESTED BUTTE TOWN
COUNCIL APPROVING THE CREATIVE DISTRICT
MARKETING PARTNERSHIP WITH THE GUNNISON
CRESTED BUTTE TOURISM ASSOCIATION IN AN
AMOUNT NOT TO EXCEED \$5000.00**

WHEREAS, the Town of Crested Butte, Colorado (the "**Town**") is a home rule municipality duly and regularly organized and now validly existing as a body corporate and politic under and by virtue of the Constitution and laws of the State of Colorado;

WHEREAS, the Town was designated a Certified Colorado Creative District in 2016;

WHEREAS, the Gunnison Crested Butte Tourism Association ("**TA**") is partnering with the Town to market the Crested Butte Creative District;

WHEREAS, the Crested Butte Creative District Commission ("**CBCD**") and TA have developed a marketing strategy; and

WHEREAS, the CBCD requests to appropriate \$5,000.00 of Creative District funds towards a matching partnership for regional marketing efforts of the Crested Butte Creative District.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF CRESTED BUTTE, COLORADO, THAT:

1. **Findings; Application; Direction.** In addition to the findings set forth in the recitals above, which such findings shall be deemed material terms hereof, the Town Council hereby directs the Town staff to work with the TA to provide matching funds for a regional marketing effort and hereby appropriates the Town's share of matching funds in an amount not to exceed \$5,000.00 from the Town's 2017 General Fund, for the Creative District Commission use in support of marketing for the Crested Butte Creative District, all of such actions being in the best interest of the health and welfare of the Town, its residents and visitors.

2. **Authorization of Town Manager.** The Town Council hereby authorizes the Town Manager to enter into any and all agreements as shall be approved by the Town Attorney to accomplish such transactions.

INTRODUCED, READ AND ADOPTED BEFORE THE TOWN COUNCIL THIS 21st
DAY OF February, 2017.

TOWN OF CRESTED BUTTE, COLORADO

By: Glenn Michel
Glenn Michel, Mayor

ATTEST

Lynelle Stanford
Lynelle Stanford, Town Clerk

(SEAL)